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Press Release

AUTO1 Group sets price range for planned IPO at €32.00 to €38.00

- AUTO1 Group targets gross proceeds of approximately €1 billion from newly issued shares; it intends to invest approximately €750 million of the net proceeds to further accelerate the growth of its business, especially Autohero, and expects to use the remainder to repay an existing convertible loan
- Up to 31,250,000 newly issued bearer shares may be placed in the Offering from a capital increase and 15,625,000 existing bearer shares
- Cornerstone investors have agreed to purchase offer shares with an aggregate value of €300 million at the offer price
- Offer period expected to commence on 26 January 2021 and to end on 02 February 2021; first day of trading on the regulated market (Prime Standard) of the Frankfurt Stock Exchange is expected for 04 February 2021
- The offering is subject to approval of the prospectus by the German Federal Financial Supervisory Authority (BaFin) and publication of such prospectus

Berlin, 25 January 2021 – AUTO1 Group SE (the “Company” and, together with its consolidated subsidiaries, “AUTO1 Group”), Europe’s leading platform for consumers and professional dealers to buy and sell used cars online, has set the price range for its planned initial public offering (the “Offering”) at €32.00 to €38.00 per share. The Offering is subject to approval of the prospectus by the German Federal Financial Supervisory Authority (BaFin) and publication of such prospectus.

The final offer price will be determined by way of a bookbuilding process. The period during which investors may submit purchase orders is expected to commence on 26 January 2021 and to expire on 02 February 2021. Trading of the Company’s shares on the regulated market (Prime Standard) of the Frankfurt Stock Exchange is expected to commence on 04 February 2021 under the trading symbol AG1 and the ISIN DE000A2LQ884.

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The Offering consists of a public offering in Germany and private placements in certain jurisdictions outside Germany. It comprises 31,250,000 newly issued bearer shares from a capital increase against cash contributions (the “New Shares”) and 15,625,000 existing bearer shares (the “Existing Shares”) from pre-IPO shareholders. Subject to certain conditions, two cornerstone investors have agreed to purchase offer shares with an aggregate value of €300 million at the offer price. To cover a possible over-allotment, certain selling shareholders have granted an option for the acquisition of up to 7,031,250 shares (the “Over Allotment Shares”) at the offer price. The total number of Over-Allotment Shares will not exceed 15% of the sum of the New Shares and Existing Shares actually placed in the Offering.

The Company targets gross proceeds from the placement of new shares of approximately €1 billion. It intends to invest approximately €750 million of the net proceeds from the Offering to further accelerate the growth of its business, especially of its Autohero offering through investments in marketing, personnel to support customers, an increase of working capital, branded transporters and additional refurbishment capabilities, to fund further operational investments, and to create a cash reserve for unforeseen financing needs. The remainder is expected to be used to repay an existing convertible loan.

At the low end of the price range the Company would achieve its gross proceeds target by issuing 31,250,000 New Shares. If a higher offer price is set, the number of New Shares issued by the Company would be reduced accordingly.

Christian Bertermann, CEO and co-Founder of AUTO1 Group: “We have received positive feedback on our intention to list AUTO1 Group on the Frankfurt Stock Exchange. Our planned IPO is the next logical step to continue positioning AUTO1 Group as the go-to online destination for buying and selling used cars in Europe. We look forward to broadening our investor base as we plan to invest significantly over the next years to further strengthen our Autohero brand and operations to deliver the best experience to our customers.”

The Company's shares are expected to commence trading on the regulated market (regulierter Markt) of the Frankfurt Stock Exchange (Frankfurter Wertpapierbörse) and, simultaneously, the sub-segment thereof with additional post-admission obligations (Prime Standard) on 04 February 2021. The Company's existing shareholders have agreed to a customary lock-up period of 180 days and members of the Company's management board to a lock-up period of twelve months following the first day of trading of the Company's shares on the Frankfurt Stock Exchange.

BNP Paribas, Citigroup, Goldman Sachs, and Deutsche Bank are acting as Joint Global Coordinators and Joint Bookrunners, with Barclays, HSBC, Numis Securities Limited, and RBC Capital Markets supporting the transaction as Joint Bookrunners, and Crédit Agricole Corporate and Investment Bank, COMMERZBANK, Mizuho Securities and Wells Fargo Securities acting as Co-Lead Managers.

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The prospectus will be made available on AUTO1 Group's website www.auto1-group.com under the "Investor Relations" section following approval of such prospectus by the German Federal Financial Supervisory Authority (BaFin).

About AUTO1 Group

Founded in 2012, AUTO1 Group is a multi-brand technology company that is building the best way to buy and sell used cars online. Under local European consumer brands such as wirkaufendeinauto.de AUTO1 Group offers consumers a fast and easy way to sell their cars. Under its merchant brand AUTO1, it operates Europe's largest wholesale platform for car trading professionals. With its retail brand Autohero, AUTO1 Group is using its technology, scale and operational excellence to develop a superior consumer experience to buy used cars online. AUTO1 Group operates in over 30 countries and achieved revenues of approximately €3.5 billion in 2019.

For more information please visit www.auto1-group.com

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This publication constitutes neither an offer to sell nor a solicitation to buy shares of the Company. A public offer in Germany is being made solely by the means of, and based on, the published securities prospectus (including any supplements thereto, if any). An investment decision regarding the publicly offered shares of the Company should only be made on the basis of the securities prospectus. The securities prospectus is available free of charge on the website of AUTO1 Group www.auto1-group.com under the investor relations section.

In the United Kingdom, this release may only be distributed to, and is only directed at, persons who are "qualified investors" within the meaning of Article 2 of Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018, and who are also (i) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial

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Promotion) Order 2005, as amended (the “Order”), or (ii) persons falling within Article 49(2)(a) to (d) of the Order (high net worth companies, unincorporated associations, etc.) (all such persons together being referred to as “Relevant Persons”). This release is directed only at Relevant Persons and must not be acted on or relied on by persons who are not Relevant Persons. Any investment or investment activity in shares of the Company is available only to Relevant Persons and will be engaged in only with Relevant Persons.

In connection with the placement of the shares in the Company, Goldman Sachs, acting for the account of the underwriters, will act as stabilization manager (the “Stabilization Manager”) and may, as Stabilization Manager, make overallocations and take stabilization measures in accordance with Article 5(4) and (5) of the Regulation (EU) No 596/2014 of the European Parliament and of the Council of April 16, 2014 on market abuse in conjunction with Articles 5 through 8 of Commission Delegated Regulation (EU) 2016/1052 of March 8, 2016. Stabilization measures aim at supporting the market price of the shares of the Company during the stabilization period, such period starting on the date the Company’s shares commence trading on the regulated market (Prime Standard) of the Frankfurt Stock Exchange (Frankfurter Wertpapierbörse), expected to be February 4, 2021, end ending no later than 30 calendar days thereafter (the “Stabilization Period”). Stabilization transactions may result in a market price that is higher than would otherwise prevail. The Stabilization Manager is, however, under no obligation to take any stabilization measures. Therefore, stabilization may not necessarily occur, and it may cease at any time. Stabilization measures may be undertaken at the following trading venues: Frankfurt Stock Exchange, Xetra, BATS Europe, Berlin Stock Exchange, Chi-X Exchange, Dusseldorf Stock Exchange, Equiduct MTF, Eurocac Stock Exchange, Hamburg Stock Exchange, Hanover Stock Exchange, IBIS, Munich Stock Exchange, Stuttgart Stock Exchange, Turquoise MTF, VirtX Exchange.

In connection with such stabilization measures, investors may be allocated additional shares of the Company of up to 15% of the new shares and existing shares sold in the offering (the “Over-Allotment Shares”). The selling shareholders have granted the Stabilization Manager, acting for the account of the underwriters, an option to acquire up to 7,031,250 shares of the Company at the offer price, less agreed commissions (the “Greenshoe Option”). To the extent Over-Allotment Shares were allocated to investors in the offering, the Stabilization Manager, acting for the account of the underwriters, is entitled to exercise this option during the Stabilization Period, even if such exercise follows any sale of shares by the Stabilization Manager which the Stabilization Manager had previously acquired as part of stabilization measures (so-called refreshing the shoe).

This release contains forward-looking statements. These statements are based on the current views, expectations, assumptions and information of the management of the Company. Forward-looking statements should not be construed as a promise of future results and developments and involve known and unknown risks and uncertainties. Various factors could cause actual future results, performance or events to differ materially from those described in these statements, and neither the Company nor any other person accepts any responsibility for the accuracy of the opinions expressed in this release or the underlying assumptions. The Company does not assume any obligations to update any forward-looking statements. Moreover, it should be noted that all forward looking statements only speak as of the date of this release and that neither the Company nor BNP PARIBAS (“BNP PARIBAS”), Citigroup Global Markets Europe AG (“Citigroup”), Goldman Sachs Bank Europe SE (“Goldman Sachs”), Deutsche Bank Aktiengesellschaft (“Deutsche Bank”), Barclays Bank Ireland PLC (“Barclays”), HSBC Trinkaus & Burkhardt AG (“HSBC”), Numis Securities Limited (“Numis Securities Limited”), RBC Capital Markets (Europe) GmbH (“RBC Capital Markets”), Crédit Agricole Corporate and Investment Bank (“Crédit Agricole Corporate and Investment Bank”), COMMERZBANK Aktiengesellschaft (“COMMERZBANK”), Mizuho Securities Europe GmbH (“Mizuho Securities”) and Wells Fargo Securities, LLC (“Wells Fargo Securities”) (together, the “Underwriters”) assume any obligation, except as required by law, to update any forward looking statement or to conform any such statement to actual events or developments.

Each of the Company and the Underwriters and their respective affiliates expressly disclaims any obligation or undertaking to update, review or revise any forward-looking statement contained in this release, whether as a result of new information, future developments or otherwise.

Certain sources of market data included in this release were prepared before the renewed outbreak of the

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COVID-19 pandemic and have not been updated for the potential effects of the ensuing developments. The Company and the Underwriters are not able to determine whether the third parties who have prepared such sources will revise their estimates and projections due to the potential further impact of COVID-19 on future market developments.

The Underwriters are acting exclusively for the Company and the selling shareholders and no-one else in connection with the planned offering of shares of the Company (the "Offering"). They will not regard any other person as their respective clients in relation to the Offering and will not be responsible to anyone other than the Company and the selling shareholders for providing the protections afforded to its clients, nor for providing advice in relation to the Offering, the contents of this announcement or any transaction, arrangement or other matter referred to herein.

In connection with the Offering, the Underwriters and their respective affiliates may take up a portion of the shares offered in the Offering as a principal position and in that capacity may retain, purchase, sell, offer to sell for their own accounts such shares and other securities of the Company or related investments in connection with the Offering or otherwise. Accordingly, references in the international offering memorandum, once published, to the shares being offered, acquired, placed or otherwise dealt in should be read as including any issue or offer to, or acquisition, placing or dealing by, the Underwriters and their respective affiliates acting in such capacity. In addition, the Underwriters and their respective affiliates may enter into financing arrangements (including swaps or contracts for differences) with investors in connection with which the Underwriters and their respective affiliates may from time to time acquire, hold or dispose of shares of the Company. The Underwriters do not intend to disclose the extent of any such investment or transactions, other than in accordance with any legal or regulatory obligations to do so.

None of the Underwriters or any of their respective directors, officers, employees, advisers or agents accepts any responsibility or liability whatsoever for or makes any representation or warranty, express or implied, as to the truth, accuracy or completeness of the information in this release (or whether any information has been omitted from the release) or any other information relating to the Company, whether written, oral or in a visual or electronic form, and howsoever transmitted or made available, or for any loss howsoever arising from any use of this release or its contents or otherwise arising in connection therewith.